



The graphic features two red rectangular signs hanging from thin black lines. The first sign, tilted slightly to the left, contains the text '— The —' in a small, white, sans-serif font, with 'BIG' in a large, bold, white, sans-serif font below it. The second sign, positioned below and to the right of the first, contains the text 'trade-in' in a white, lowercase, sans-serif font. Below these signs, the word 'EVENT' is written in large, bold, white, sans-serif capital letters with a red outline and a 3D effect.

— The —
BIG

trade-in

EVENT

Terms and conditions

Offer Period 1 August – 1 November 2015

Ricoh Trade-in Event 2015 – Terms and conditions

Offer Period 1 August – 1 November 2015

RICOH
imagine. change.

1. HOW TO ENTER

This Promotion is open to organisations & companies and individuals located in the UK and ROI only.

Employees or agents of the Promoter or any of its group companies or their families or households or anyone professionally connected to this Promotion are not eligible to enter.

The promoter is Ricoh UK Limited, whose registered office is 300 & 800 Pavilion Drive, Northampton Business Park, NN4 7YL, United Kingdom ("Promoter").

The Promotion is administered by The Grass Roots Group PLC, a company incorporated in England and Wales with company number 1724108, whose registered office is Pennyroyal Court, Station Road, Tring, HP23 5QY ("Administrator").

The Promotion is open to individuals resident in England, Wales, Scotland and the Republic of Ireland who purchase a Qualifying Product.

The Promoter assumes that by using the website and/or entering the Promotion (and you warrant that) you are aged 18 or over.

The Cash Back Offer applies to the purchase of a new Ricoh SP 440DN, SP 3600DN, SP 3610SF, SP 3600SF, SP 4510DN, SP 4510SF, SP C250DN, SP C250SF, SP C252DN, SP C252SF, SP C320DN only.

If you purchase a new Ricoh SP 440DN, SP 3600DN, SP 3610SF, SP 3600SF, SP 4510DN, SP 4510SF, SP C250DN, SP C250SF, SP C252DN, SP C252SF, SP C320DN within the promotion period, you can apply to receive a retrospective "Cash Back" refund of :

- SP 440DN - £100 or €100 for ROI entrants
- SP 3600DN - £50 or €50 for ROI entrants
- SP 3610SF - £75 or €75 for ROI entrants
- SP 3600SF - £75 or €75 for ROI entrants
- SP 4510DN - £75 or €75 for ROI entrants
- SP 4510SF - £75 or €75 for ROI entrants
- SP C250DN - £25 or €25 for ROI entrants
- SP C250SF - £50 or €50 for ROI entrants
- SP C252DN - £50 or €50 for ROI entrants
- SP C252SF - £50 or €50 for ROI entrants
- SP C320DN - £50 or €50 for ROI entrants

For participating authorised Ricoh resellers a Cash Back reward for the sale of a qualifying product is also available. The value of the reseller reward is as follows:

- SP 440DN - £20 or €20 for ROI entrants
- SP 3600DN - £20 or €20 for ROI entrants
- SP 3610SF - £20 or €20 for ROI entrants
- SP 3600SF - £20 or €20 for ROI entrants
- SP 4510DN - £25 or €25 for ROI entrants
- SP 4510SF - £25 or €25 for ROI entrants
- SP C250DN - £10 or €10 for ROI entrants
- SP C250SF - £15 or €15 for ROI entrants

- SP C252DN - £15 or €15 for ROI entrants
- SP C252SF - £15 or €15 for ROI entrants
- SP C320DN - £15 or €15 for ROI entrants

The above offer is subject to a trade in of a working laser print device and is limited to one machine per claim. Trade in offer applies to non-Ricoh laser print devices only.

This offer only applies to the purchase of new (not second-hand) Ricoh SP 440DN, SP 3600DN, SP 3610SF, SP 3600SF, SP 4510DN, SP 4510SF, SP C250DN, SP C250SF, SP C252DN, SP C252SF, SP C320DN machines made in the UK or ROI between 1st August 2015 and 1st November 2015 or whilst stocks last. The promotion will end at 23:59 on 1st November 2015 and all claims must be received no later than 30th November 2015.

This Promotion is only available to End User Organisations and authorised Ricoh resellers. The offer is available to one claim per qualifying purchase only.

To qualify, the Ricoh SP 440DN, SP 3600DN, SP 3610SF, SP 3600SF, SP 4510DN, SP 4510SF, SP C250DN, SP C250SF, SP C252DN, SP C252SF, SP C320DN must be purchased from one of Ricoh Resellers only.

Reseller / End User can only claim either one, not both, Cash Back values.

To claim the Cash Back, please visit the online claims form at www.ricohcashback.com or alternatively please contact the administrator by any of the following methods:

By post to: Ricoh Cash Back Promotion, Grass Roots Group, 60 Waldegrave Road, Teddington, TW11 8LG *

By fax to: +44 (0)208 977 1203 marked "Ricoh Cash Back Promotion". *

All claims must be received by Ricoh within 30 days of purchase to qualify for the promotion

*Please mark as "Ricoh Cash Back Promotion", including your name, address, postcode, day time contact phone number and the make, model and serial number of the machine you are claiming for, along with a copy of the purchase invoice. Claims without this information will be invalid. Claims must arrive no later than 30th November 2015 or they will be invalid.

2. Cash Back DETAILS

Please allow up to 28 days from receipt of the invoice for payment of the Cash-back Award. Invalid claimants will be notified by post, fax, email or phone within 7 working days of receipt of the claim.

Claims made in the UK will be payable by BACS and claims made from the Republic of Ireland will be payable by cheque.

The Promoter accepts no responsibility for applications lost or damaged in the post/

fax and proof of posting/dispatch will not be accepted as proof of receipt. A Cash-back Award is non-transferable and there is no alternative.

For UK BACS payments, the Promoter will only pay the Cash-back Award into a bank account in the name of the Eligible Participant ("Bank Account") provided on Registration. Requests to transfer to any other bank account will not be considered. For cheque payments, the Promoter will only make this payable to the name specified within the claims form.

If the Qualifying Product is returned by the Eligible Participant, the Cash-back Award shall become void. In this instance the Eligible Participant will be required to reimburse the Cash-back Award in its full amount to the Administrator.

3. DISCLAIMERS

The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age and other relevant details of an entrant or claimant and/or the verification as to their qualifying purchase before sending to the claimant the Cash Back.

In the event of a dispute over interpretation or implementation of the rules or on any matter related to the Promotion, the decision of the Print Division Director of Ricoh UK Ltd is final. No correspondence will be entered into.

The Promoter shall not be liable for any interruption to this Promotion whether due to force majeure or other factors beyond the Promoter's control.

The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the terms and conditions of this Promotion.

This offer for this promotion cannot be used in conjunction with any other Ricoh UK promotion.

If you are a VAT registered trader this Cash Back payment reduces the taxable value of your purchase and you must reduce your input tax accordingly.

By entering this Promotion you agree to be bound by these terms and conditions.

These terms and conditions are governed by English law and come under the exclusive jurisdiction of the English courts, except where any Contract is made in Scotland or the Republic of Ireland, in which case it will be governed by Scottish or Irish law as applicable.

Ricoh reserves the right to withdraw, amend or change any part of the above promotion without prior notification or consent. E&OE

Promoter: Ricoh UK Limited, 300 & 800 Pavilion Drive, Northampton Business Park, NN4 7YL, United Kingdom (Please do not send applications to this address – they will not be registered for the Cash Back promotion).